

DCL

Development Christchurch Ltd.

STRATEGIC PLAN 2018 - 2025

Created June 2018





1 | INTRODUCTION

DCL was established in 2015 to lead investment activity and pursue new development for the benefit of our city.

This document sets out DCL's objective, strategies, and actions for the next five years.

Our Business Plan and Statement of Intent for FY19 provides further detail on DCL's work programme.

This is our second Strategic Plan, and will be updated as required.

2 | OUR OBJECTIVE

'We are the urban development agency that accelerates and unlocks development and investment opportunities that deliver exceptional social, economic and environmental outcomes for Christchurch's communities'

3 | OUR STRATEGY

TRANSFORM:

TO CREATE CHANGE THROUGH URBAN DEVELOPMENT

We will accelerate the development of selected parts of our city; working alongside others, identifying uses for surplus Council-owned land, and applying our commercial expertise to transform the city's urban environment.

FACILITATE:

TO UNLOCK NEW OPPORTUNITIES FOR OTHERS

We will facilitate new development and investment by unlocking opportunities for others. We will use our public, private, and third sector connections to break down barriers and influence others, including other Council owned entities, to deliver exceptional outcomes for Christchurch.

SUPPORT:

TO PROVIDE PROFESSIONAL SERVICES TO COUNCIL

We will provide strategic and commercial advice to Elected Members and staff of Christchurch City Council, as requested.





4 | OUR VALUES

We value communities and our special relationship with our stakeholders. Our key values are:

CONFIDENCE

We will act with professionalism, humility, integrity and respect.

We will work together with our stakeholders to deliver exceptional outcomes.

INDEPENDENCE

We will build trust by providing free and frank advice to our stakeholders, including all levels of Council, other organisations, and businesses that DCL partners with.

EFFECTIVENESS

We will respond quickly to evolving circumstances and remain agile with a strong delivery focus.

EMPOWERING OUR PEOPLE

We will resource smartly and empower our staff and the communities we serve to deliver our objectives.

5 | OUR SERVICES

- Identification and pursuit of land development and investment opportunities that have the potential to enhance the economic well-being of the city, eg. Peterborough Quarter
- Increased capacity and capability to enter into unique partnership models with the private sector on behalf of Council, eg. Christchurch Adventure Park
- Delivery of urban regeneration projects as requested by Council, eg. The New Brighton Regeneration Project
- Provision of strategic and commercial advice to Council staff and Elected Members



A photograph of a playground featuring a large, dark-colored whale sculpture in a pool of water. A young boy is sitting on the whale's back. Above the whale is a large, circular, black metal structure with a grid pattern, from which water is spraying. Other children are visible in the background and foreground, some in the water. The sky is blue with white clouds.

6 | OUR ACTIONS

TRANSFORM THROUGH:

- Delivering the New Brighton Foreshore Development Plan
 - Delivering a development on the Milton St. site
- Identifying the best use for non-strategic Council owned land

FACILITATE BY:

- Delivering outcomes identified in Christchurch's Investor Ready City Strategy
- Support the Christchurch Adventure Park in our capacity as a part owner and advisor to Council
- Securing private investment in the New Brighton commercial centre

SUPPORT BY:

- Providing strategic and commercial advice to Council as required
 - Providing advice and support to Council staff and Elected Members on the Cost Sharing Agreement / Global Settlement

7 | OUR WORK PROGRAMME

